### COMP6237 – Logistic Regression

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Lecture slides available here:

http://comp6237.ecs.soton.ac.uk/

(Thanks to Jason Noble and Cosma Shalizi whose lecture materials I used to prepare)

# COMP6237: Logistic Regression

### •Outline:

- Introduction
- Basic ideas of logistic regression
- Logistic regression using R
- Some underlying maths and MLE
- The multinomial case
- How to deal with non-linear data
  - Model reduction and AIC
- How to deal with dependent data
- Summary

### Introduction

Previous lecture: Linear regression

- tried to predict a continuous variable from variation in another continuous variable (e.g., basketball ability from height)
- •Here: Logistic regression
  - Try to predict results of a binary (or categorical) outcome variable Y from a predictor variable X
  - This is a classification problem: classify X as belonging to one of two classes
  - Occurs quite often in science ... e.g., medical trials (will a patient live or die dependent on medication?)

Dependent variable Y	Predictor Variables X	
$\checkmark$		
Fate	Treatment	Age(2005)
alive	placebo	45
dead	drug A	61
dead	placebo	29
alive	drug B	33
dead	placebo	70
dead	drug A	61
dead	placebo	44
alive	drug B	50

### The Oscars Example

 A fictional data set that looks at what it takes for a movie to win an Oscar

•Outcome variable: Oscar win, yes or no?

•Predictor variables:

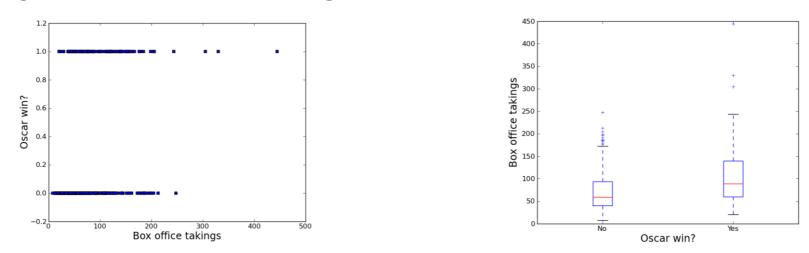
- Box office takings in millions of dollars
- Budget in millions of dollars
- Country of origin: US, UK, Europe, India, other
- Critical reception (scores 0 ... 100)
- Length of film in minutes
- This (fictitious) data set is available here:
- <u>https://www.southampton.ac.uk/~mb1a10/stats/filmData.txt</u>

### **Predicting Oscar Success**

 Let's start simple and look at only one of the predictor variables

Do big box office takings make Oscar success more likely?

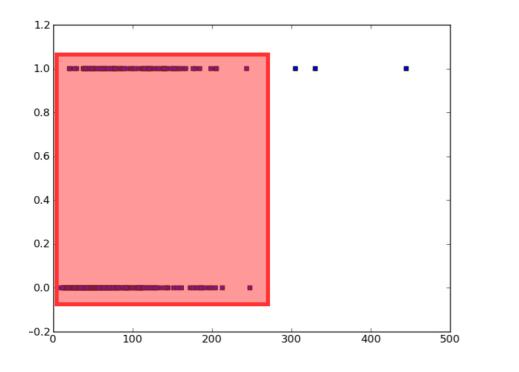
•Could use same techniques as below to look at budget size, film length, etc.

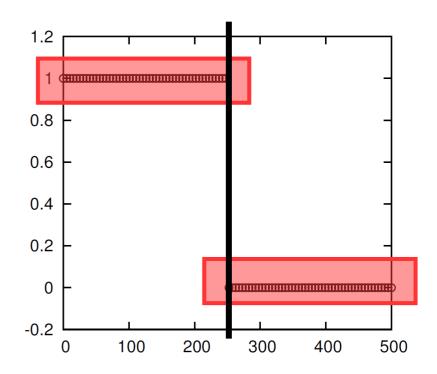


### Introduction (1)

•Could use a linear classifier ...

- But this does not give us probabilities, which are desirable if
  - We want to handle different error costs between classes
  - . We need some indication of confidence
  - Perfect classification is not possible

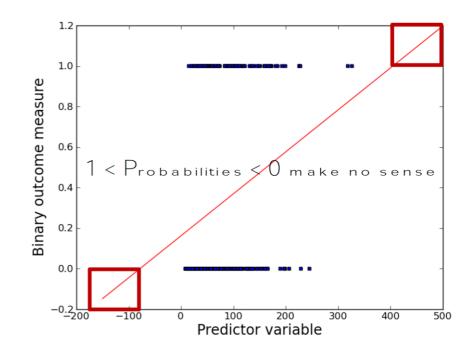




### Introduction (2)

#### Naive approach:

- Code binary variable as 0 or 1, do linear regression and interpret outcomes as probabilities ...
- Avoid range problem by assuming
  - P(x)=0 x<0
  - P(x)=1 x>1 ?
- Problems with saturation: once we reach boundaries, we cannot discriminate any more, model becomes insensitive to predictor



### The Idea

•Can transform predictor variable to something we can do linear regression on!

•Want to find a probability Pr(Y=1|X=x)=p(x) for Y to be in class 1 (or 0)

- Cannot do linear regression on p directly because of range issues
- What about doing regression with log p(x) linear in  $x? \rightarrow \log$  log's only unbounded in one direction (whereas linear functions are not)
- Easiest modification of log p that has an unbounded range is the logistic transformation  $\log p(\mathbf{x})/(1-p(\mathbf{x}))$ 
  - p/(1-p) is also called "odds"

# An Aside: From Probability to Odds

•Odds are often used in gambling/betting

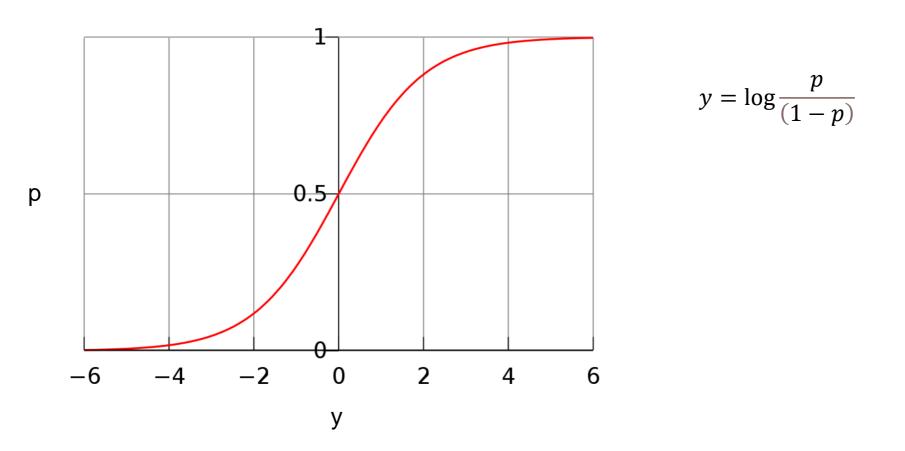
 Odds = "probability of event"/"probability of not event"

•E.g.:

- "9 to 1 against"  $\rightarrow$  p=0.1
- "even odds"  $\rightarrow$  p=0.5
- "3 to 1 on"  $\rightarrow$  p=0.75

 Not scientific parlance, don't write your work up like this.

### The Logistic Function

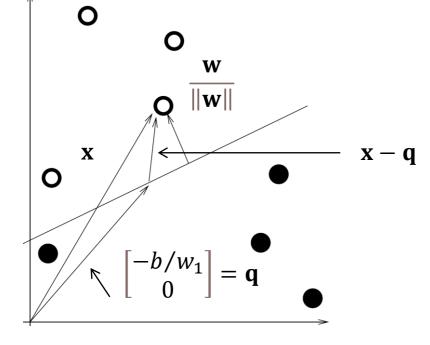


Is the easiest transform to solve our range problems.

### Logistic Regression

•Formally, the logistic regression model is

$$\log \frac{p(\mathbf{x})}{(1-p(\mathbf{x}))} = b + \mathbf{w}\mathbf{x} \qquad p(\mathbf{x}) = \frac{1}{1 + \exp(-(b + \mathbf{w}\mathbf{x}))}$$



**e**<sub>1</sub>

 $e_2$ 

1.) May want to say Y=1 iff p(x)>=1/2, which is iff b+wx>=0, i.e., b+wx=0 gives a decision boundary
2.) Distance from decision boundary is D(x) = (x - q) w/||w|| = x w/||w|| + b/||w||

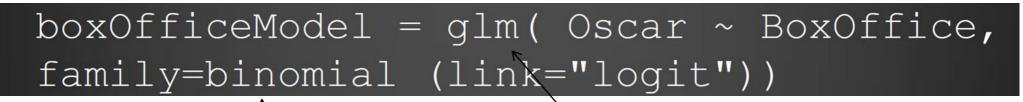
so logistic regression says that probs depend on that distance

3.) Boltzmann weights ...

# How to Run Logistic Regression in R

Will use the Oscar example here, variables of interest are Oscar and BoxOffice

•Build the regression model in R and then use summary command to see information:

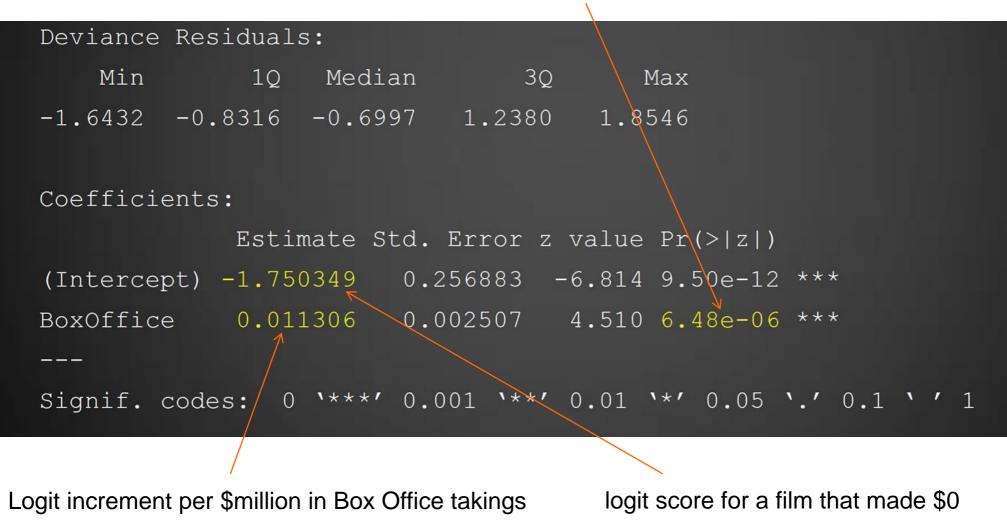


summary(boxOfficeModel)

family is binomial, will understand this later in the lecture generalised linear model

# R Output

p value; likelihood for the data to arise if there Was no relationship between the variables



# Making Sense of the R Output

•What is the chance of a film with Box Office takings of \$50 million to win an Oscar?

- Logit score = -1.75+0.011\*50=-1.2

$$-p = 1/(1 + exp(-logit)) = 0.23$$

 $- \rightarrow$  the model predicts that such a film has a 23% chance to win an Oscar

# Using the Other Variables

.What about the other predictor variables?

- Could look at each variable separately with a logistic regression model and check if it has any explanatory value ...
- Better include them jointly to fit all the variables in the same model:

fullModel = glm( Oscar ~ BoxOffice + Budget + Country + Critics + Length, family=binomial (link="logit"))

 - (could handle this for normal linear regression in the same way)

# Likelihood Functions for Log Regression

•Can fit the model using MLE

.For each of n training points we have

– A vector of features  $x_i$ 

- An observed class  $y_i = 0,1$
- Probability of class yi=1 is p(xi) and yi=0 is 1-p(xi)

Likelihood function

$$L(Y_i; \mathbf{w}, b) = \prod_{i=1}^n p(\mathbf{x}_i)^{y_i} (1 - p(\mathbf{x}_i))^{1 - y_i}$$
$$l(\mathbf{w}, b) = \log L(Y_i; \mathbf{w}, b) = \sum_{i=1}^n y_i \log p(\mathbf{x}_i) + (1 - y_i) \log (1 - p(\mathbf{x}_i))$$
$$= \sum_{i=1}^n \log (1 - p(\mathbf{x}_i)) + \sum_{i=1}^n y_i \log \frac{p(\mathbf{x}_i)}{1 - p(\mathbf{x}_i)}$$

### MLE for Logistic Regression

$$l(\mathbf{w}, b) = \sum_{i=1}^{n} \log \left(1 - p(\mathbf{x}_i)\right) + \sum_{i=1}^{n} y_i \log \frac{p(\mathbf{x}_i)}{1 - p(\mathbf{x}_i)}$$
$$= \sum_{i=1}^{n} \log \left(1 - p(\mathbf{x}_i)\right) + \sum_{i=1}^{n} y_i \left(b + \mathbf{x}_i \mathbf{w}\right)$$
$$= \sum_{i=1}^{n} -\log \left(1 + \exp(b + \mathbf{x}_i \mathbf{w})\right) + \sum_{i=1}^{n} y_i \left(b + \mathbf{x}_i \mathbf{w}\right)$$

.To maximise ... need to find

$$\frac{\partial l(\mathbf{w}, b)}{\partial w_j} = 0$$
  
$$\frac{\partial l(\mathbf{w}, b)}{\partial w_j} = -\sum_{i=1}^n \frac{\exp(b + \mathbf{w}\mathbf{x}_i)}{1 + \exp(b + \mathbf{w}\mathbf{x}_i)} x_{i,j} + \sum_{i=1}^n y_i x_{i,j}$$
  
$$= \sum_{i=1}^n (y_i - p(\mathbf{x}_i; \mathbf{w}, b)) x_{i,j}$$

This is a transcendental equation, cannot solve analytically;
use some numerical optimisation scheme, e.g., Newton's method.
More details, cf. <u>http://czep.net/stat/mlelr.pdf</u>

# The Multinomial Case

.What if we have more than one possible category?

.For each of n training points we have

- A vector of features  $x_i$
- An observed class  $y_i = 1, 2, ..., J$
- Want to estimate probability that data point i belongs to class j  $p_{i,j} = Pr\{Y_i = j\}$

 $\sum_{i=1}^{J} p_{i,j} = 1$ 

- •Each data point must belong to one class
  - $\rightarrow$  have J-1 parameters
  - Typically nominate one of the response categories as reference mode and estimate ratios  $p_{i,j}/p_{i,j}$

### The Multinomial Case (2)

#### Then make linear ansatz for logs

$$\eta_{i,j} = \log p_{i,j} / p_{i,J} = \alpha_j + x_i \beta_j$$

### .Can write this in terms of the pij's:

$$p_{i,j} = p_{i,J} \exp(\alpha_j + x_i \beta_j)$$
  
$$\sum_{j=1}^{J} p_{i,j} = 1 \longrightarrow p_{i,J} \left( \sum_{j=1}^{J-1} \exp(\alpha_j + x_i \beta_j) + 1 \right) =$$

$$\longrightarrow \qquad p_{i,j} = \frac{\exp(\alpha_j + x_i\beta_j)}{\sum_{j=1}^{J-1}\exp(\alpha_j + x_i\beta_j) + 1}$$

Also sometimes called the "softmax" function.

If we need to give a category we can take j for which pij is largest.

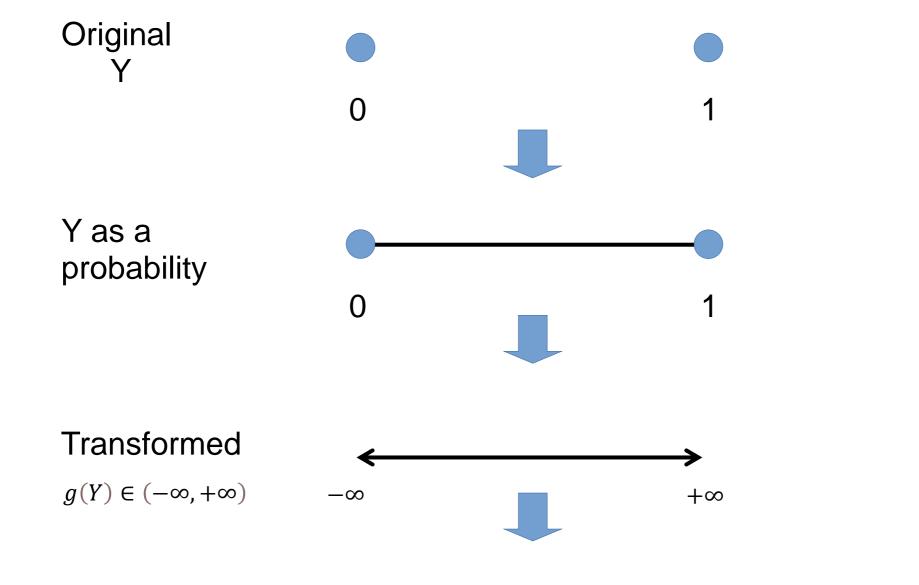
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### The Multinomial Case (2)

### .MLE?

- Introduce "Iverson brackets" [yi=j] = 1 if yi is in category j and zero otherwise (for better notation)  $L(Y_i; \mathbf{w}, b) = \prod_{i=1}^{n} p_{i,1}^{[y_i=1]} p_{i,1}^{[y_i=2]} \dots p_{i,1}^{[y_i=J]}$
- We can then proceed as before and pluck in the softmax function ans solve a numerical optimization problem to calculate max log L.
- This is often done via stochastic gradient ascent

### **Review of our Strategy**



Linear model for g g(Y) = mX + b

### Comments

 Logistic regression is a modelling choice, posit it, then check whether it works or has systematic flaws

Reasons for using it:

- Tradition
- Often works surprisingly well as a classifier (But many simple techniques do that ...)
- Closely related to exponential family distributions (which e.g. arise out of maxent)
- Is problematic if data can be linearly separated (if b,w perfectly separates linearly, so does cb,cw with c>0; so there is no parameter vector that maximises likelihood)

# A Note on Generalised Linear Models

 Log regression is part of a family of generalised linear models (GLMs)

- Conditional distribution of the response falls in some parametric family and parameters are set by a linear predictor
- E.g.:
  - Ordinary least squares: response is Gaussian with mean equal to linear predictor and variance constant
  - Log regression: response is binomial with n equal to the number of data points with a given x and p given by the logistic function
- Changing relationship between parameters and linear predictor is called changing the link function; in R this can be specified in glm – all fit with same numerical likelihood maximisation technique

# Summary Logistic Regression

- •Use for categorical outcome variables
- •Probabilistic interpretation  $\rightarrow$  logistic transform
- •Underlying stochastic model: binomial
- Idea of the maths
- Link to GLMs

### Non-Linear Data

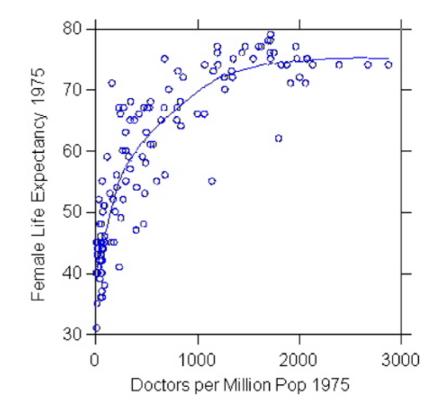
### **Problems with Linear Regression**

•Linear regression assumes a linear relationship between outcome variables and predictors; can we deal with non-linear data like those?  $\rightarrow$ 

•(  $\rightarrow$  transformations of variables,

.fitting polynomials)

Independence assumption, linear regression assumes that effects of predictors are independent of each other ( $\rightarrow$  interaction terms)



### Non-linear Data: Fitting Polynomials

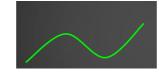
•Fit a polynomial instead of a straight line

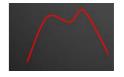
Same idea as linear regression, just turning one predictor (X) into several (X<sup>2</sup>, X<sup>3</sup>, ...)

 Allows to deal with obvious non-linearity without having to specify in advance what transformation is

 Intuition for degree of polynomial should come from shape of relationship on scatterplot







parabolic (2<sup>nd</sup> order) cubic (3<sup>rd</sup> order)

quartic (4<sup>th</sup> order)

### **R** practicalities

.1<sup>st</sup> way:

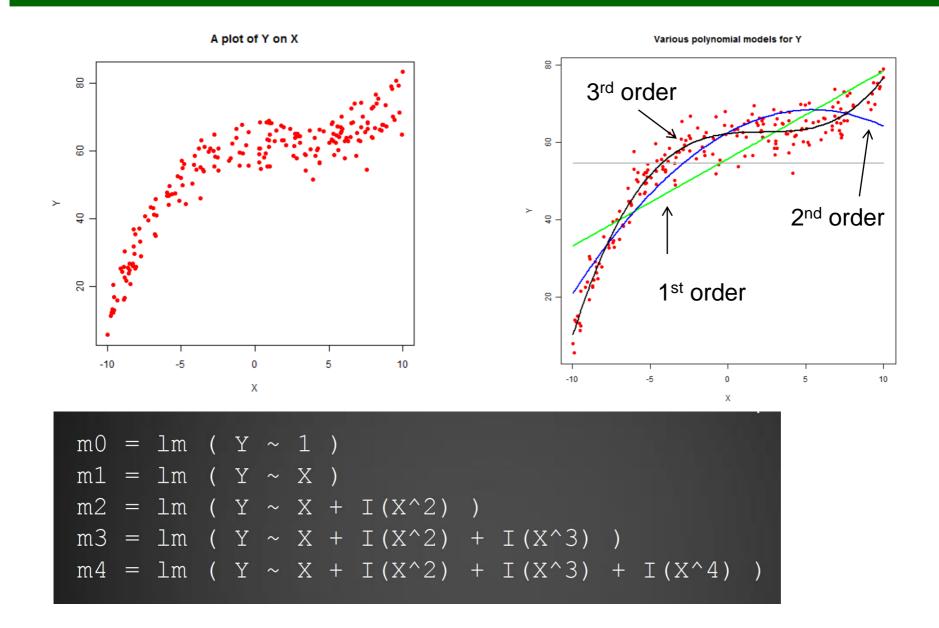
$$model = lm(y \sim x + I(x^2))$$

- .(easy to interpret)
- -2<sup>nd</sup> way:

$$model = lm (y \sim poly(x, 2))$$

 Uses orthogonal polynomials which are more efficient for fitting, but resulting coefficients not straightforward to interpret

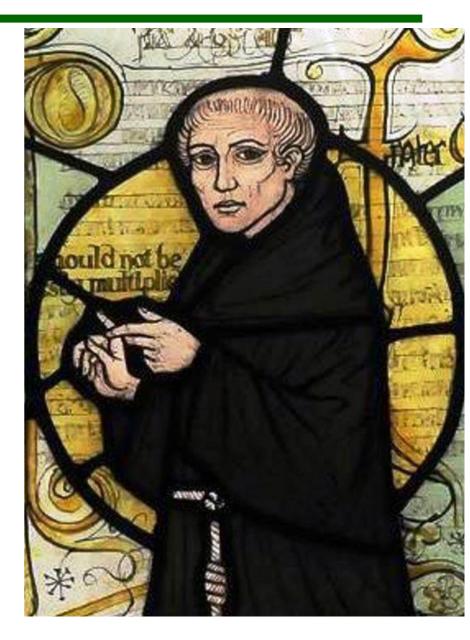
### Example



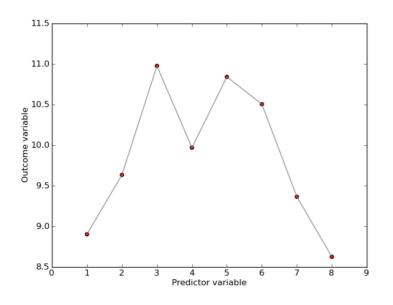
Problem: Higher order models will always do better ...end up with matching number of data points?

### Occam's Razor

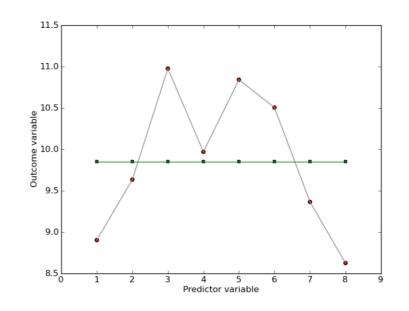
- •William of Occam (1288-1348)
- •All else being equal, the simplest explanation is the best one.
- In statistics this means:
  - A model with fewer parameters is to be preferred to one with more parameters.
  - ... but this needs to be weighed against a model's ability to predict.



### •Over-fitting



•Under-fitting



 N-1 predictors enough to replicate data. But this is an absurd model without explanatory power.

•(if you ask me the height of somebody I ask for information about his gender, DOB, occupation, address, parents, neighbours, friends, ...) •Lowest number of predictors we can use is to just explain all the variation by the mean.

 (no variation explained, if you ask me the height of somebody in the UK, I say 1.67m ...)

# The Machine learning way – Regularization

•Two reasons to do this:

- Problem ill-posed (more variables than observations)
- Solution does not generalize well
- Redefine optimization problem: add regularization term to residuals

$$E = \sum_{i=1}^{N} (y_i - \widetilde{\mathbf{w}}\widetilde{\mathbf{x}}_i)^2 = \left\| \mathbf{y} - \widetilde{X}\widetilde{\mathbf{w}} \right\|^2 \to \left\| \mathbf{y} - \widetilde{X}\widetilde{\mathbf{w}} \right\|^2 + \lambda \left\| \widetilde{\mathbf{w}} \right\|_{1/2}$$

•Popular forms of norm:

- Ridge (Tikhonov): L^2 norm (sum squares)
  - $\ensuremath{\cdot}\xspace \rightarrow$  force some elements of w to be small
- Lasso: L^1 norm (sum absolute values)
  - $\ensuremath{\cdot}\xspace \rightarrow$  typically some elements of w can be forced to zero

#### **Stats Methods**

# The old Ways of doing it

•Do model reduction through a series of F-tests, asking if models with more parameters explain significantly more variation in the outcome variable.

 $\bullet \rightarrow$  "Step-wise" model reduction.

- Either start with full model and reduce or start with simplest model and build up complexity.
- Caveats:
  - Complicated ...
  - Model one ended up could depend on the starting point ...

### A better Way?

•Kullback-Leibler divergence:

- Measure of the informational distance between two probability distributions
- K-L distance between a real-world distribution and a model distribution tells us how much information is lost if we describe the real-world distribution with the model distribution.
- A good idea to obtain a good model is to minimise the K-L distance to the real-world.

# **Akaike's Information Criterion**

If we had a true distribution F and two models G1 and G2 we could figure out which model we prefer by calculating K-L distances F-G1 and F-G2;don't know F in real world cases, but can estimate F-G1 and F-G2 from the data

.AIC is an estimator for the K-L divergence

Akaike's information criterion:

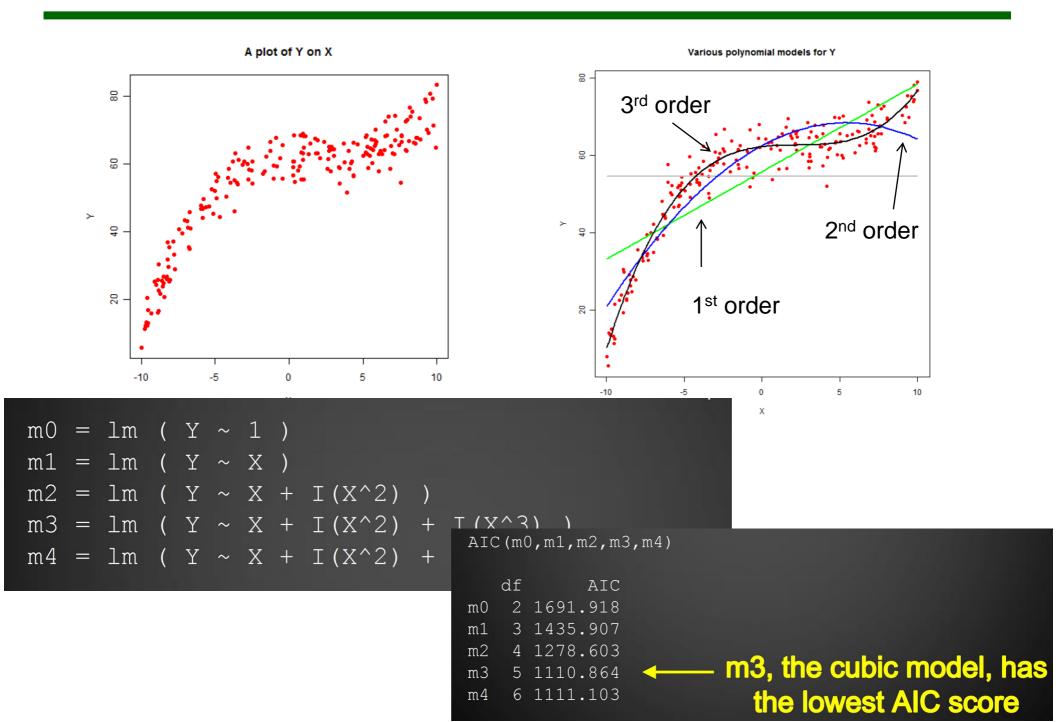
$$AIC = 2K - 2_{log}(L)$$

AIC score: the lower the better.

Number of predictors – punishes models with many predictors Maximised likelihood value (using these predictors) – rewards fit of model to data •Very easy to use in R. Suppose we have (regression) models m1, m2, m3, ...

- invoke: AIC (m1,m2,m3,...)
  - This will list AIC values of all the models, simply pick the lowest AIC score.
- .drop1 (model)
  - Is also quite useful. I returns AIC scores for dropping each predictor in turn.

#### Back to the Example



#### Limitations of AIC

.AIC is an asymptotic approximation

- Number of params must be small compared to number of data points
- .True model must be in the parameterised family
- •Every model f in our family must map to a unique conditional probability distribution p(data|f)

.Likelihood L(f) function must be twice differentiable

•Use it:

- Linear regression, generalised linear models, constant bin width histogram estimation
   Don't use it for
  - Multi-layer neural networks (uniqueness of p)
  - Mixture models
  - The uniform distribution (differentiability)

•More details, e.g.:

http://www.csse.monash.edu.au/~dschmidt/ModelSectionTutorial1\_SchmidtMakalic\_2008.pdf

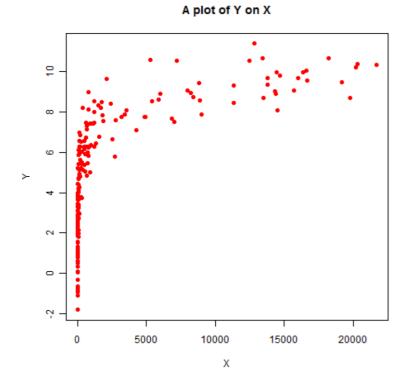
A more pragmatic strategy ...

## Nonlinear Data, Transformations

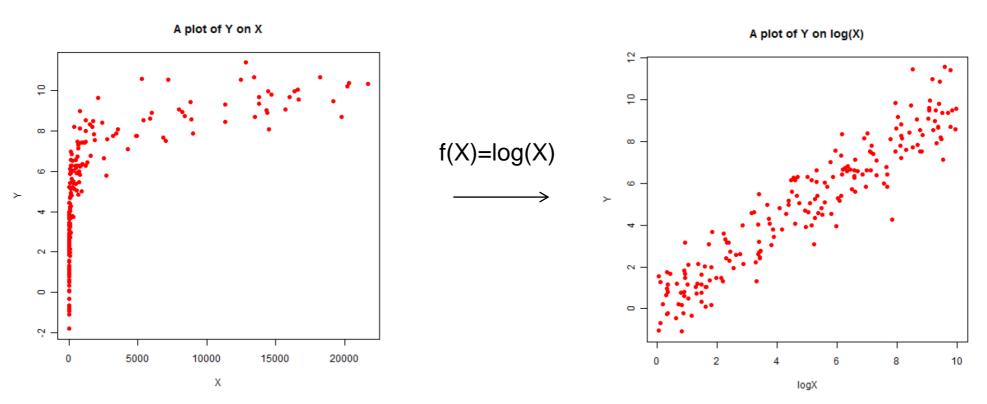
•Don't work with the raw data for X but with some transformation f(X) which will hopefully be closer to linear

- This is a bit like you were finding you were measuring the wrong thing, e.g., surface area might be a more direct measure of wind exposure than height
- •How to know which transformation to use?
  - Sometimes there is a theoretical reason
  - Some relationships on a scatterplot may look familiar and suggest a fix
  - Can always experiment with different functions and assess them with R<sup>2</sup> or AIC

#### Example



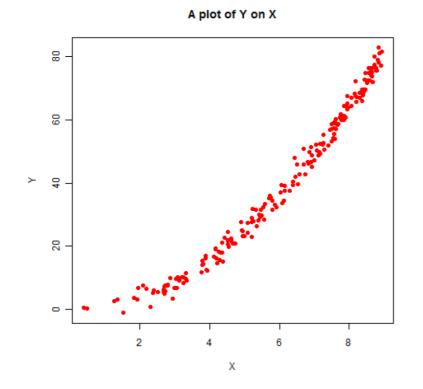
### Example



Correlation coefficient "improved" from 0.65 to 0.95

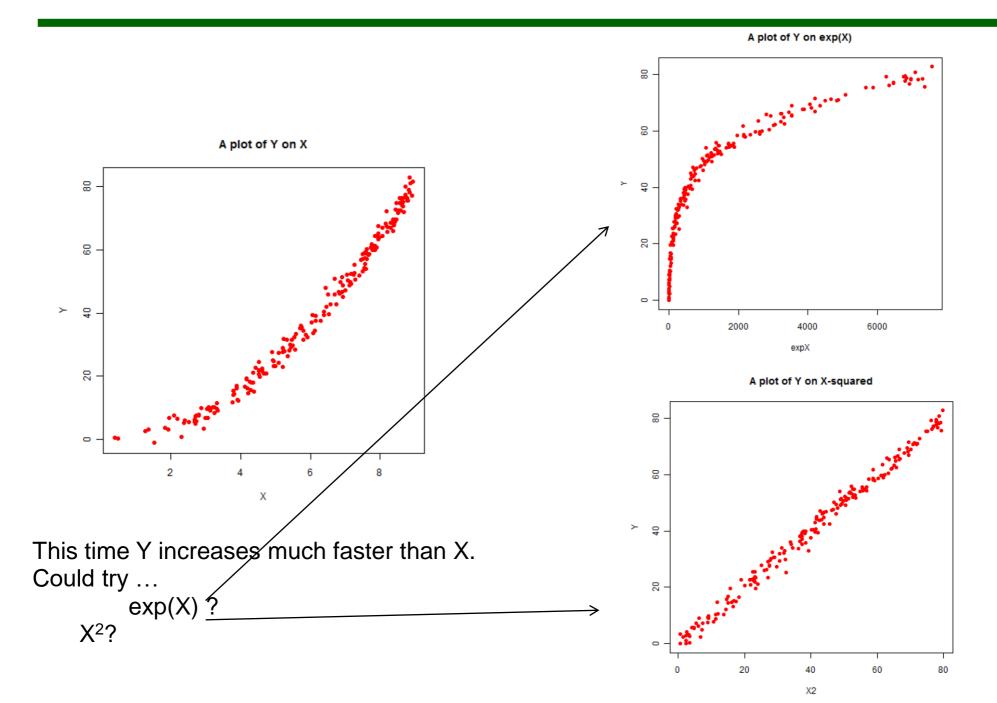
If relationship with transformed variables "looks more linear", we will get a better fit with linear regression.

## Example (2)



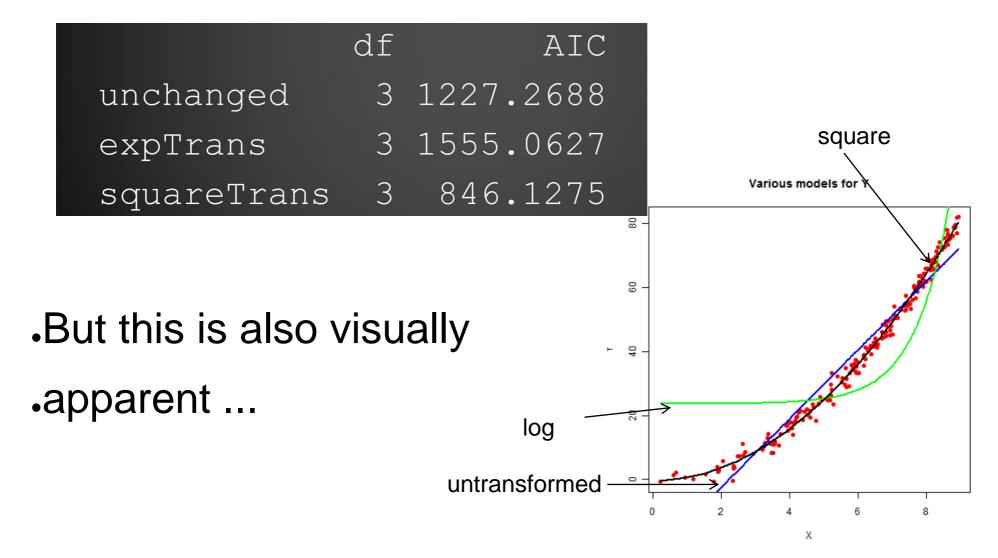
This time Y increases much faster than X.

#### Example (2)



#### Example, cont.

•Can fit regression models for all three cases and then use AIC to assess ...



#### **Dependent Data**

## **Interaction Terms**

Regression on multiple variables assumes that these variables are independent

- i.e. if a predictor variable affects the outcome variable then its effect is independent of all other predictor variables
- E.g. the linear relationship between X1 and Y is supposed to hold whatever values all other variables X2,X3, ... assume
- E.g.: Want to predict happiness from length of marriage
  - . For men happiness increases with length of marriage
  - For women it decreases
  - The relationship may be linear, but it is not independent of sex

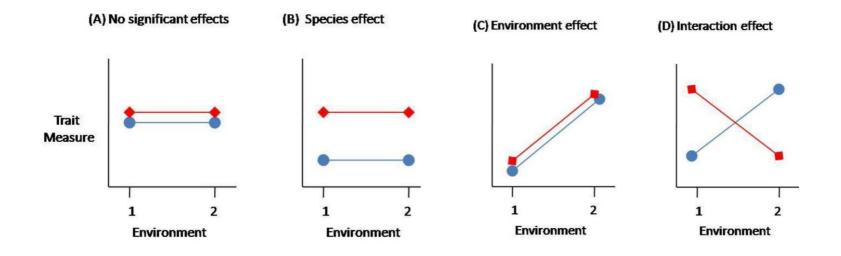
# Interaction Terms (2)

If two predictor variables influence the outcome in a way that is **not additive** we need to include an interaction term in the model to capture this effect

•This is the same as **epistasis** in NK landscapes (i.e., cannot say if anchovies improves a pizza without knowing if it has prawns on it)

#### A Species Example

- Say we have two species, red and blue and two environments 1 and 2
- .Species effect: red does better or worse than blue
- •Environment effect: avg. fitness in 1 != avg. fitness 2



## How to do it in R?



•Will regress Y on X1 and X2 including an interaction term X1 by X2

Equivalent to

 $model = lm(Y \sim X1 + X2 + X1:X2)$ 

•For syntax for more complex situations see

http://stat.ethz.ch/R-manual/R-patched/library/stats/html/formula.html

## When to include Interaction Terms

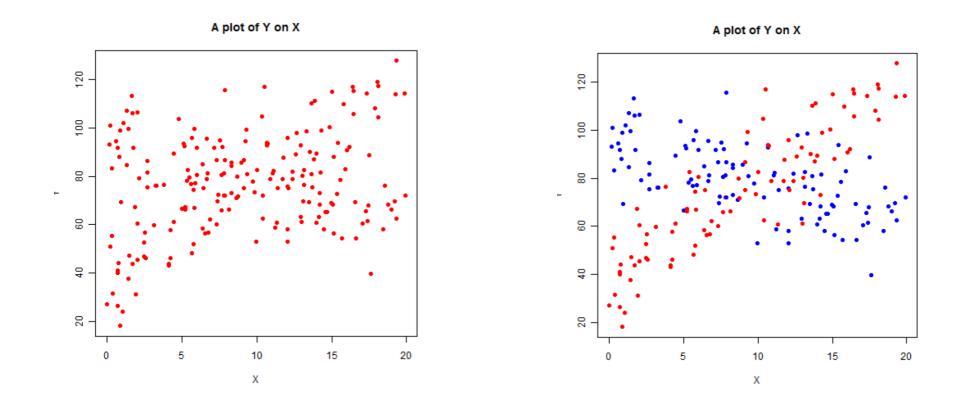
If you have a large number of predictors, it is not practical to include all interactions

- Due to the combinatorics, you'll quickly have more parameters than data points ...
- Want to keep them to a minimum

.Include when:

- Theoretical reasons or direct questions that need to be answered; or suggested by other descriptive stats
- Once in there, up for elimination by model reduction

#### **Example Interaction Terms**



•The outcome measure Y (happiness) is dependent on the predictor X (length of marriage) but also on a categorical variable Group (male or female)

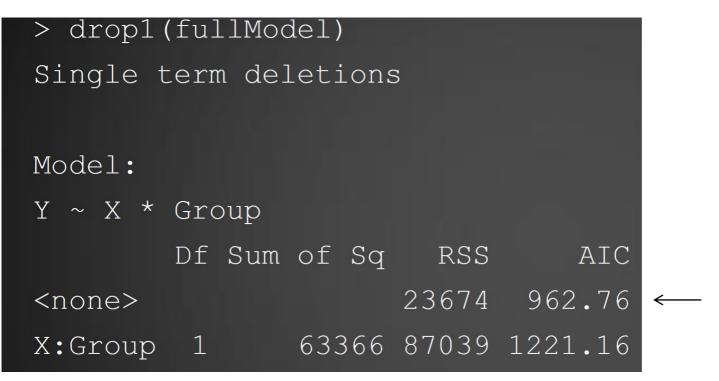
### **R** practicalities

lm(formula = Y ~ X * Group)					
Coefficients:					
	Estimate	Std. Error	t value	Pr(> t )	
(Intercept)	33.4776	2.5465	13.15	<2e-16	* * *
Х	4.3830	0.2144	20.44	<2e-16	***
GroupB	67.2934	3.2639	20.62	<2e-16	* * *
X:GroupB	-6.3115	0.2756	-22.91	<2e-16	***

If you are in group A your prediction line is: Y=33.47+4.38X If you are in group B your prediction line is: Y=(33.47+67.29)+(4.38-6.31)X i.e. Y=100.77-1.77X

# R practicalities (2)

#### Can the model be reduced?



AIC analysis confirms that this is not the case, i.e., our preferred model is the one with interactions.

# Summary

.What you should remember:

- Aims of logistic regression
  - . When to apply it.
- Logit transform and why it is used
- Interpreting (R) outputs of logistic regression
- How it actually works.
- You should be able to use it, have a play with the R example.
- Ideas how to deal with non-linear and dependent data
- Model reduction, AIC

If you want to experiment a bit more with predicting movie success using linear/logistic regression models, explore the movie dataset I used in the lectures:

https://www.southampton.ac.uk/~mb1a10/stats/film Data.txt

 I can also recommend two good step-by-step tutorials:

- <u>https://www.r-bloggers.com/predicting-movie-</u> ratings-with-imdb-data-and-r/
- https://rpubs.com/DocOfi/223687

•A data set has been collected to relate the age of a learner to the outcome of driving tests. Carrying out logistic regression, somebody obtains a slope of w=0.01 and an intercept of b=0.1. What are the chances of a 100 years old applicant to pass the test?

•Somebody collects a data set to analyze examination outcomes (discriminating between fail, pass, and repeat) of students on a three-year BSc degree and carries out multinomial logistic regression the predict the outcome dependent on the year of study. Results give:

.intercept (fail)=1 slope fail=-1

intercept (pass)=3 slope (pass)=-1/2

•What is the chance of a student having to repeat the 3<sup>rd</sup> year?

•Consider the ridge regression problem (slide 34). Derive an expression for the optimal (augmented) weight vector w.

In the formulation for ridge regression on the slide also the bias term in w (i.e. component 1) is penalized. This is not always desirable. How would the procedure (and the result derived above) have to be modified to avoid this penalization?

•What are the differences between L1 and L2 regularization?

•Consider the problem of kernel regression (slide 49). Derive the expression for the optimal weight vector given a transformation  $\phi$ .